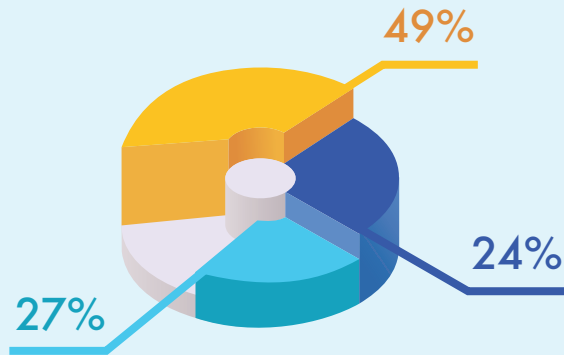


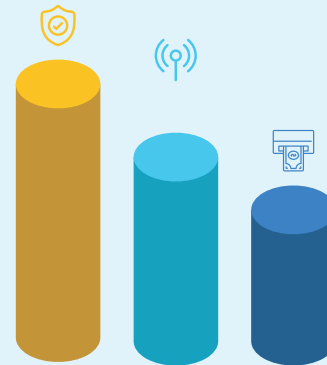
## TRADER SURVEY HIGHLIGHTS

### TRADER EXPERIENCE



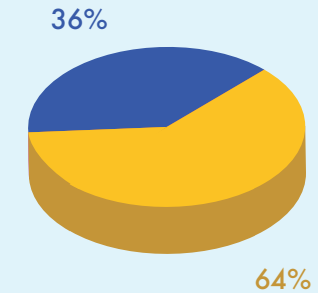
- More than 2 years
- Up to 2 years
- Up to 1 year

### TOP CRITERIA WHEN CHOOSING AN EXCHANGE



- #1: Security
- #2: Server Connection
- #3: Deposit/ Withdrawal Speed

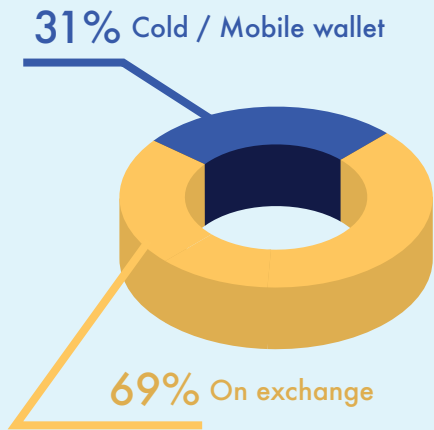
### REASONS FOR LOST CRYPTO



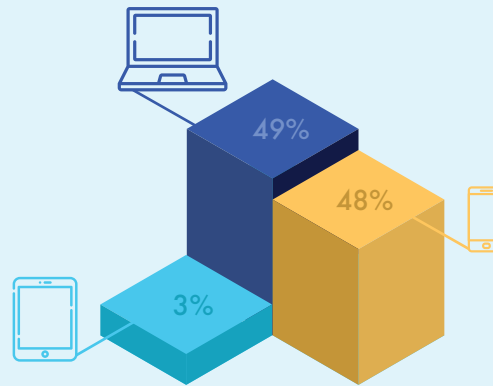
- Personal errors: Theft, hacked, or loss of wallet; send to wrong or scammed addresses
- Exchange errors: transaction or connection errors; exchange hacked

## TRADER SURVEY HIGHLIGHTS

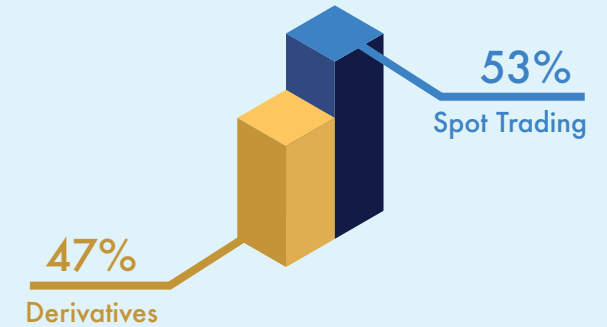
### PREFERRED ASSET STORAGE



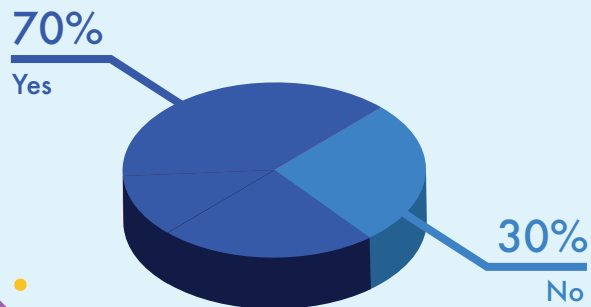
### PREFERRED TRADING DEVICES



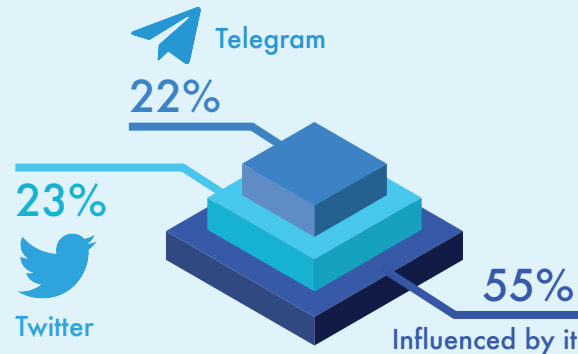
### CRYPTO TRADING



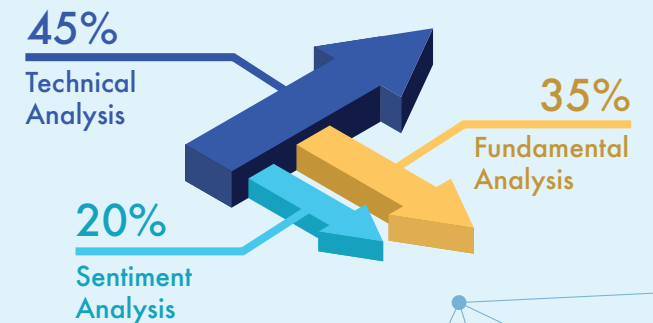
### TRADING AT WORK



### SOCIAL MEDIA



### TRADING ANALYSIS



## TRADER SURVEY HIGHLIGHTS

### ASSET HODLING

Top 5 Assets



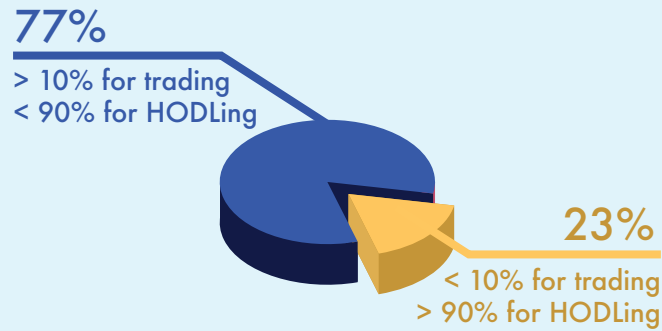
### Min / Max Holdings

Min ●●○○○○

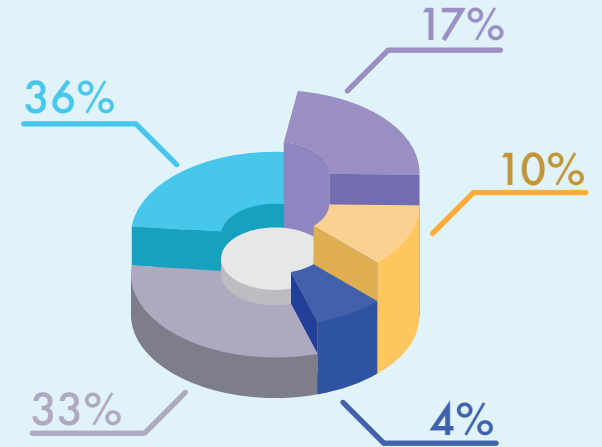
Max ●●●●●●

The minimum number of crypto assets held by traders is 2, and the maximum is 6.

### HODLING VS TRADING ASSETS



### INVESTMENTS IN CRYPTO



- > 50 000 USD
- 10 000 – 50 000 USD
- 3000 – 10 000 USD
- 500 – 3000 USD
- < 500 USD